



CASE STUDY: GO APE

SECTOR: **Outdoor Leisure**

OBJECTIVE: **To provide promotional goods for Junior goodie bags**

CALDERSTONE SERVICE: **Print; promotional merchandise**

THE STORY:

Go Ape are the UK's number 1 Forest Adventure offering a great family day out in 28 locations UK wide. The challenge we were given was to provide a variety of bespoke items for their Tree Top Junior goodie bags that help engage their customers whilst at the same time supporting their brand.

Our expertise in the promotional merchandise sector meant that we were able to save them both time and hassle by researching and sourcing the ideal products at the best possible price, including the perfect monkey mask which they had been struggling to source. We then distributed the finished goods to their sites with plenty of time to spare for their upcoming season.

The Junior goodie bags have gone down a storm and Go Ape are already preparing their next batch of orders.



I had been searching and having no luck in sourcing the perfect monkey mask for our Birthday party bags when I was recommended Calderstone. Peter was fantastic and managed to source almost immediately the monkey mask I had envisioned. Throughout the whole process he went the extra mile to source each item I threw at him and at the most competitive prices. Peter and Calderstone have been superb to work with, ensuring all quotes and samples arrive quickly – they really do go above and beyond with their service. I would have no hesitation in recommending them and am already preparing our next batch of orders!



Jennifer Parcel, Marketing, Go Ape!

